

Children's Authors Live Events

Getting the most from your event

Before the virtual event

The children will benefit most when you have prepared them for the event and built anticipation.

- Share details of the event with them
- Ensure parents and families know the event is happening via the school newsletter or the mechanism that you have for communicating news to parents. Suggest parents might like to seek out the author's books at the local library.
- Ensure the author's books are visible in the school library and the class reading corners.
- Discuss the questions you would like to ask the author. We will ask you to send questions to us before the event.
- For many of our events, we run competitions and giveaways. Check these out in advance and submit your work to us. Your children's work may appear in our online gallery!

Tech check

It's best not to leave the tech check until the last minute, especially since we won't be able to respond to messages once the event is running.

- When you register, you receive an automated link. Keep it safe, you will need it to login. If you don't receive this link within 30 minutes of registering, please contact us at assistant@justimagine.co.uk, and we will assist you.
- We use Vimeo Livestream Studio for our events. You do not need to download special software. It works best with the Chrome browser
- Please note the children will not be seen on screen.
- Ensure that an adult is positioned to be able to use the chat facility for the interactive part of the event.

During the Virtual Event:

- We start our events promptly.
- Access the event at least 5 minutes before we are due to start. You will see a holding slide.
- Some events require drawing or writing materials. You will receive details by email, and these will also be posted on the event page.
- Some activities will require movement or oral participation; the children will need your support to do this, as we cannot see them.

After the event:

- Remember to amplify and celebrate. Tell others what you enjoyed about the event. Let families know what the children did in the event.
- Follow up any creative ideas suggested at the event.
- Make the authors' books available.
- Share the book purchasing form with parents.
- Share work with the author on social media. If they have social media accounts, you will see details on the events page. Copy us in and we will share with our audience @imaginecentre
- Take a look at our Children's Author Live events schedule. We always have plenty going on, covering a range of topics and year groups. Many of our events are tied to special days, such as Earth Day or the Lunar New Year.



About Just Imagine

Children's Authors Live is run by Just Imagine, an education consultancy specialising in literacy and oracy education.

Justimagine.co.uk

Just Imagine also runs Take One Book, a resource for teaching reading and English beyond the beginning stages, 'Reading Gladiators', a multi-award-winning book club and The Reading Journey, an award-winning digital reading record.

Our experienced specialist consultants provide training and consultancy to schools seeking to develop all aspects of their English teaching.

